## **Supplementary Materials**

## Catalytic synthesis of niacin from 3-methyl-pyridine and 30%H<sub>2</sub>O<sub>2</sub> by Cu-based zeolite

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	Ag/Mn <sub>3</sub> O <sub>4</sub> spinel	Cu/13X in this
	nanorods <sup>[13]</sup>	work
Preparation process of catalyst	Complex	Simple
Cost of catalyst	High	Low
Concentration of hydrogen peroxide (%)	50	30
Reaction time (hours)	15	8
Conversion of 3-methyl-pyridine (%)	55	84
Selectivity for niacin (%)	97	69
Niacin yield (%)	53	58

Supplementary Table 1 .The comparison of this work with the reported work of ref<sup>[13]</sup>



Supplementary Figure 1. Liquid chromatogram of 3-methyl-pyridine.



Supplementary Figure 2. Liquid chromatogram of niacin.



Supplementary Figure 3. Liquid chromatogram of nicotinyl alcohol.



Supplementary Figure 4. LC-MC results of reaction mixture.



Supplementary Figure 5. Product distributions in the controlled experiment.



B



**Supplementary Figure 6.** (A) Powder XRD and (B) SEM image of Cu/13X catalyst after reaction.



Supplementary Figure 7. Powder XRD pattern of commercial zeolite TS-1.